

NAFEM Overview

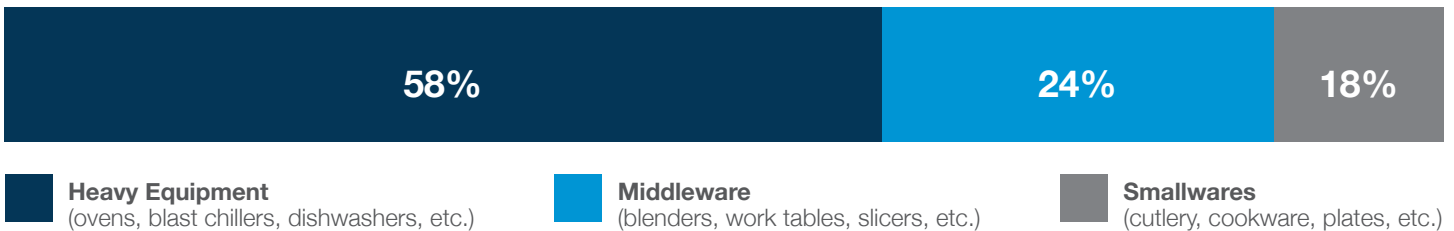
Founded in 1948, NAFEM is a trade association of 600+ commercial foodservice equipment and supplies (E&S) manufacturers – a \$14.9 billion industry*. These businesses, their employees and the products they manufacture, support the food away from home market – which includes more than one million locations in the U.S. and countless more around the world.

*NAFEM 2020 Size & Shape of the Industry Study

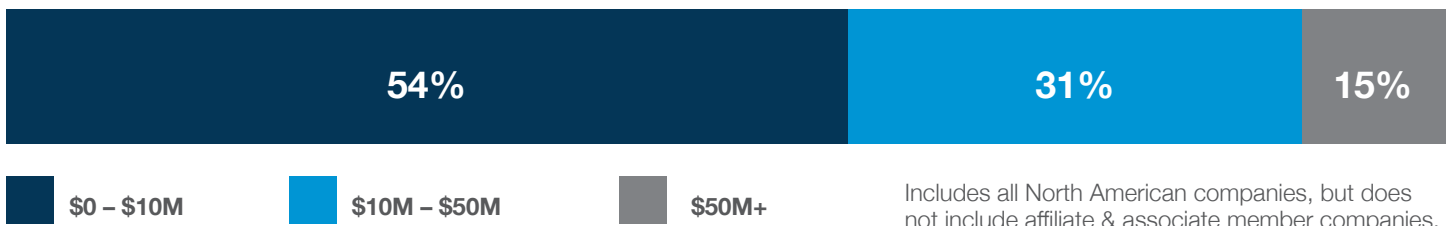


NAFEM's mission is to provide leadership to improve the global foodservice industry.

Types of equipment NAFEM members manufacture

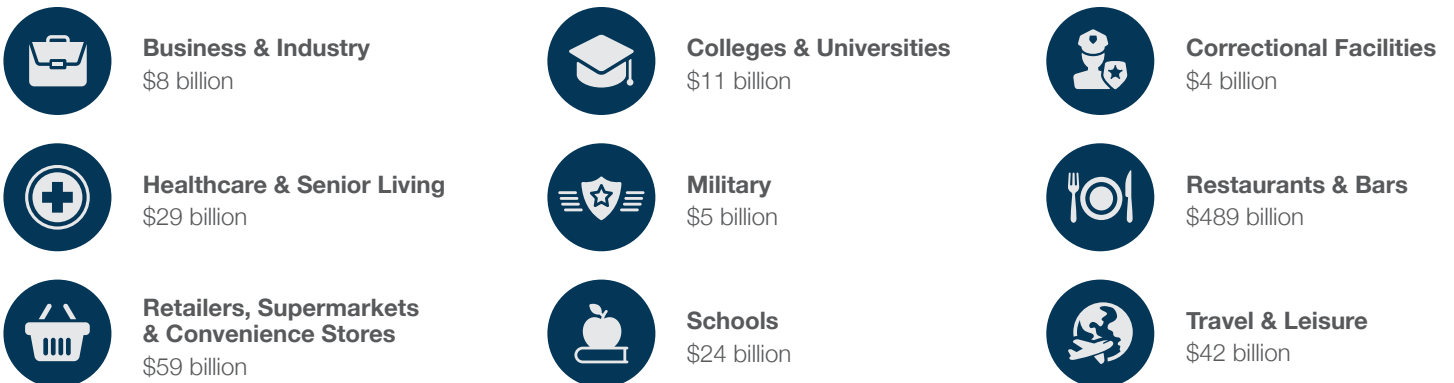


NAFEM member companies by sales volume



Who NAFEM serves

NAFEM serves a vibrant mix of small, medium and large privately owned and publicly traded manufacturing companies. NAFEM members serve the following foodservice industry segments:



*Source: Technomic, Inc., indicates approximate 2020 retail sales

What NAFEM offers

Advocacy

NAFEM's advocacy efforts provide members a unifying voice and industry leadership on the issues that matter most:



Energy



Environment



Materials & Handling



Regulations



Taxes, Tariffs & Trade

Education & Certification



Certified Foodservice Professional (CFSP)

NAFEM's Certified Foodservice Professional (CFSP) designation is widely recognized. Earning the designation demonstrates comprehensive knowledge across all areas of the commercial foodservice E&S industry.



CIA Collaboration

Through NAFEM's collaboration with the Culinary Institute of America (CIA), the association keeps members close to future culinary trends – and the emerging professionals who will drive them.



Executive Leadership Conference

NAFEM offers valuable educational and networking opportunities for member company executives.



NAFEM Learning Center

NAFEM's Learning Center provides members and the industry with ongoing online learning opportunities for personal and professional development.

Research

NAFEM provides a wide variety of research studies and reports to assist members with business planning, product development, foodservice industry forecasting and benchmarking. This body of research includes the following:

Business Planning Study, a comprehensive analysis of trends, workforce, customers and products, and operations and supply chain data.

Compensation and Benefit Study, a benchmark analysis of foodservice manufacturers' pay trends and talent acquisition and retention strategies.

Datassential Firefly, on-demand access to strategic, go-to-market data from 1.4 million operator profiles in the U.S. and Canada.

ITR Economics Foodservice Industry Forecast, an economic overview of U.S. industrial production and U.S. personal consumption expenditures for foodservice and higher education meals.

Miller Pulse, monthly reports detailing national and regional business trends in all restaurant segments and weekly sales blast reports.

Sales Forecasting Tool, secure, customizable access to forecast total global sales for nine NAFEM product categories.

Size & Shape of the Industry Study, North American foodservice equipment and supplies data for domestic and international dollar sales, anticipated product category sales and year-over-year sales change.

Social Purpose

NAFEM and its members are fighting hunger in communities across the U.S. by supporting the [Feeding America](#) network of food banks. In 2020, NAFEM and its members contributed \$1.3 million, an equivalent of 13,607,780 meals.



The largest biennial foodservice equipment & supplies (E&S) tradeshow in North America, The NAFEM Show features products from 600+ of the world's leading foodservice equipment and supplies manufacturers.

The NAFEM Show, Aug. 26 - 28, 2021, Orange County Convention Center, Orlando, Fla.