NAFEM Overview

Founded in 1948, NAFEM is a trade association of 600+ commercial foodservice equipment and supplies (E&S) manufacturers – a $13 billion industry*. These businesses, their employees and the products they manufacture, support the food away from home market – which includes more than one million locations in the U.S. and countless more around the world.

**NAFEM 2018 Size & Shape of the Industry Study*

NAFEM®
North American Association of Food Equipment Manufacturers

Types of equipment NAFEM members manufacture

Heavy Equipment
(ovens, blast chillers, dishwashers, etc.)

Middleware
(blenders, work tables, slicers, etc.)

Smallwares
(cutlery, cookware, plates, etc.)

NAFEM member companies by sales volume

$0 – $10M

$10M – $50M

$50M+

Includes all North American companies, but does not include affiliate & associate member companies.

Who NAFEM serves

NAFEM serves a vibrant mix of small, medium and large publicly and privately-owned manufacturing companies. In turn, NAFEM members serve the following foodservice industry segments and their approximate 2018 retail sales*:

Business & Industry
$16 billion

Colleges & Universities
$18 billion

Correctional Facilities
$4 billion

Healthcare & Senior Living
$30 billion

Military
$5 billion

Restaurants & Bars
$606 billion

Retailers, Supermarkets & Convenience Stores
$70 billion

Schools
$22 billion

Travel & Leisure
$101 billion

**Technomic, Inc.*

What NAFEM offers

NAFEM is dedicated to driving success and forward progress among our member companies, and satisfy the association's purpose: provide leadership to improve the global foodservice experience. Core offerings include:

Advocacy

NAFEM's advocacy efforts provide members a unifying voice and industry leadership on the issues that matter most:

- **Energy**
- **Environment**
- **Materials & Handling**
- **Regulations**
- **Taxes, Tariffs & Trade**

Education & Certification

Certified Foodservice Professional (CFSP)

NAFEM's Certified Foodservice Professional (CFSP) designation is widely recognized. Earning the designation demonstrates comprehensive knowledge across all areas of the commercial foodservice E&S industry.

CIA Partnership

Through NAFEM's partnership with the Culinary Institute of America (CIA), the association keeps members close to future culinary trends – and the emerging professionals who will drive them.

E&S Industry Summit

NAFEM's biennial, three-day workshop offers valuable educational and networking opportunities for member company executives.

NAFEM Learning Center

NAFEM's Learning Center offers members and the industry a portfolio of online modules and tools for performance improvement.

The NAFEM Show®

The largest biennial foodservice equipment & supplies (E&S) tradeshow in North America – features products from 600+ of the world's leading equipment and supplies manufacturers. Attendees can meet and learn from leaders across all foodservice segments and see the latest cutting-edge trends.

The NAFEM Show, Feb. 4 – 6, 2021, Ernest N. Morial Convention Center, New Orleans

Research

NAFEM's research assists members with business planning, product development, foodservice industry forecasting and benchmarking. This body of research includes the following biennial reports – **Size and Shape of the Industry Study**, which reports North American foodservice E&S data for domestic and international dollar sales, anticipated product-category sales and year-over-year sales change; **Business Planning Study**, which examines and makes comparative analysis of trends, workforce, customers and products, and operations and supply chain data; **Wage and Benefit Study**, which provides a benchmark analysis of foodservice manufacturers pay trends and talent acquisition and retention strategies. Quarterly, NAFEM releases the **ITR Economics Foodservice Industry Forecast**, providing members an economic overview of U.S. industrial production and U.S. personal consumption expenditures for foodservice and higher education meals.

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Contact **info@nafem.org**; call **+1.312.821.0201**; or visit **nafem.org** for more information.