Who NAFEM serves

NAFEM serves a vibrant mix of small, medium and large publicly and privately-owned manufacturing companies. In turn, NAFEM members serve the following foodservice industry segments and their approximate 2018 retail sales*:

- **Business & Industry**: $16 billion
- **Healthcare & Senior Living**: $30 billion
- **Retailers, Supermarkets & Convenience Stores**: $70 billion
- **Colleges & Universities**: $18 billion
- **Schools**: $22 billion
- **Military**: $5 billion
- **Schools**: $22 billion
- **Correctional Facilities**: $4 billion
- **Restaurants & Bars**: $606 billion
- **Travel & Leisure**: $101 billion

*Technomic, Inc.*
What NAFEM offers

NAFEM is dedicated to driving success and forward progress among our member companies, and satisfy the association’s purpose: provide leadership to improve the global foodservice experience. Core offerings include:

### Advocacy

NAFEM's advocacy efforts provide members a unifying voice and industry leadership on the issues that matter most:

- **Energy**
- **Environment**
- **Materials & Handling**
- **Regulations**
- **Taxes, Tariffs & Trade**

### Education & Certification

**Certified Foodservice Professional (CFSP)**

NAFEM's Certified Foodservice Professional (CFSP) designation is widely recognized. Earning the designation demonstrates comprehensive knowledge across all areas of the commercial foodservice E&S industry.

**E&S Industry Summit**

NAFEM’s biennial, three-day workshop offers valuable educational and networking opportunities for member company executives.

**CIA Partnership**

Through NAFEM’s partnership with the Culinary Institute of America (CIA), the association keeps members close to future culinary trends – and the emerging professionals who will drive them.

**NAFEM Learning Center**

NAFEM’s Learning Center offers members and the industry a portfolio of online modules and tools for performance improvement.

### Research

NAFEM’s research assists members with business planning, product development, foodservice industry forecasting and benchmarking. This body of research includes the following biennial reports – *Size and Shape of the Industry Study*, which reports North American foodservice E&S data for domestic and international dollar sales, anticipated product-category sales and year-over-year sales change; *Business Planning Study*, which examines and makes comparative analysis of trends, workforce, customers and products, and operations and supply chain data; *Wage and Benefit Study*, which provides a benchmark analysis of foodservice manufacturers pay trends and talent acquisition and retention strategies. Quarterly, NAFEM releases the *ITR Economics Foodservice Industry Forecast*, providing members an economic overview of U.S. industrial production and U.S. personal consumption expenditures for foodservice and higher education meals.

The largest biennial foodservice equipment & supplies (E&S) tradeshow in North America – features products from 600+ of the world’s leading equipment and supplies manufacturers. Attendees can meet and learn from leaders across all foodservice segments and see the latest cutting-edge trends.

The NAFEM Show, Feb. 4 – 6, 2021, Ernest N. Morial Convention Center, New Orleans

Contact info@nafem.org; call +1.312.821.0201; or visit nafem.org for more information.